

The Greatest Vitamin in the World

Contributed by Hank Whitsell

Saturday, 17 June 2006

Last Updated Friday, 30 June 2006

The Greatest Vitamin in the World package has got to be the most hilarious thing I've ever in my life seen advertised on television. If you haven't seen these infomercials, it's almost worth staying up until 4am just to find one. Almost. If you do find yourself up at around that time some morning, give the channels a spin and you might be lucky enough to see what I mean.

If you land on an advertisement for the Greatest Vitamin in the World deal, you'll know what I mean. First of all, the guy selling the package may look a little familiar to you. I recognized him immediately, but couldn't quite place it. Since his Greatest Vitamin in the World show had me in hysterics, I found myself looking into it a little and trying to find out who he is.

The man behind the Greatest Vitamin in the World is Don Lapre. Don Lapre has been scamming people for years now with different get rich quick opportunities. He appeared in a torrent of infomercials in the 90's peddling different commonsense advertising packages 'guaranteed' to make money. Since then he has been the target of many different law suits, fraud and tax evasion charges, and has filed for bankruptcy twice.

After all his previous money making offers completely flopped, Don Lapre has more recently teamed up with 'nutritionist' Doug Grant to offer 'The Greatest Vitamin in the World'. The Greatest Vitamin in the World is just a combination of random things that either offer no benefit at all to normal healthy people, or can be found in other multivitamin supplements for a fraction of the cost.

Even better, the Greatest Vitamin in the World commercials present an opportunity for you to become involved in the marketing of the product as one of his 'independent advertisers', with the potential for making loads of money. Quite a business opportunity .

In other words, Lapre is at it again with another get rich quick scam. Don't even think about buying his marketing package, and there are plenty of better vitamin supplements to take than his. One site to check out to find out more is 'quackwatch.org'. There's a very detailed and informative article posted there by a couple of doctors that basically refute every claim made by the Greatest Vitamin in the World commercials, and it's also just a funny thing to read if you've got a few spare minutes.